



## Pim van den Akker - biography

Floral master, teacher, and designer Pim van Den Akker (28) has always been fascinated by nature. From the time that he was young, he spent most of his free time in nature. After seeing work from Daniel Ost; he knew what his mission in life would be.

Over the years, Pim has developed a lengthy resume some of which include: internationally published books; "Ik rouw om jou"(funeral design), "Floral composition" and "Ja, ik wil"(Bridal design), has been responsible for the design of many events like the "Home and Garden fair and Floral Movement. He has given demonstrations in Italy, the United States, Russia, France, England, Germany and so on, and works as a guest lecturer and member of national and international competitions.

Out of his love for design and his passion for integrating the traditional design with natural elements, Pim van den Akker founded a new design label, *Pimdesigned*. What Pimdesigned offers is a new approach to design by combining the best of both worlds. Floral and interior design. The company's philosophy is to bring inspiration to life surroundings. In the designs you will find untraditional combinations, items that bring warmth to interiors and elements that hold flowers and plants in completely new way.

The style of his floral designs remains unchanged. They are dynamic, refreshing and surprising and aimed at creating beauty. His passion on the field remains strong as ever, and his love to encourage, develop and grow people has resulted in Pimdesigned

## Resume

Pim van den Akker  
(23-04-1976)  
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[www.pimdesigned.nl](http://www.pimdesigned.nl)  
[info@pimdesigned.nl](mailto:info@pimdesigned.nl)

Officially recognized as:

Master florist

Teacher

European (floral)

Judge

Author

Designer

### Education:

*Education (4 years)*

Subject: **Floral Art**

+ Woodwork Certificate

+ Welding Certificate

*College (3 years)*

Subject: **Floral Art**

+ Art History Certificate

+ Cultural related Floral Art Certificate

**Tertiary Education** (Bachelor in floral art) 2 years

**Project Master of Floral Art** 1.5 year

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## Work Experience:

### 2005-Launching Pimdesigned

#### 2005:

General & Leading designer open air festival Home and Garden Fair in Velsen  
Demonstration and workshop England  
Publication of the third Book Funeral Design  
Recording the DVD movie how to make Funeral design.  
Launching the Design brand Pimdesigned.  
Exposition of Pimdesigned at Delft  
Starting pim's academy of floral schooling.  
General & Leading designer of 'Floral Movement' in Nieuwegein.  
Decorations & designs for company's and consumers.  
Demonstrations and workshops in west Virginia USA  
Contributing in the Belgium publication masters in floristry.  
Designer of Decorations VBW for Dutch National Florist day in Ermelo

#### 2004:

Photo shoots for floral magazine The Pook

General & Leading designer flower event Floral Movement in Nieuwegein  
Demonstration bridal design in Italy  
Demonstration and workshops England

Stand for Canary Islands at Hortifair in Rai Amsterdam  
Research and development furniture design  
Demonstration and master class in France.

Demonstration and workshop in Dorset England  
Several interviews floral magazines.  
Photo shoot floral magazine Fusion Flower

#### 2003:

Photo shoot for journal 'De Pook'  
Guest-teacher at Holland College in De Lier

Main designer stand VBW at VTB-fair in Rai Amsterdam  
Demonstration VTB-fair  
Counsellor of study group Zuid Holland  
Master class teacher at Boerma Institute  
Demonstrations in Toscana, Italy  
Demonstrations in Milan, Italy  
Demonstrations in Moscow, Russia  
Special objects/arrangements for Russian magazine  
Styling & product – presentation YPMA brochure  
Exhibition of vegetable art in Bodegraven  
Stand design for Canary Islands at Hortifair in Rai Amsterdam  
Head designer of floral movement in Nieuwegein  
Hyacinths arrangements for Japanese magazine  
Decorations VBW for national florist day in Ermelo

## **2002:**

Photo shoot for journal 'De Pook'  
Guest-teacher at Holland College in De Lier  
Design and construction stand Flora Holland at Flower & Trend exhibition  
Took course on European judge.  
Demonstration at Flower & Trend  
Exposition of floral art in Art house in Vinkeveen  
Publication of the second book "Bridal design"  
Demonstration KMTP  
Stand decoration for Pokon & Cystal at Hortifair in Amsterdam Rai  
Promotion arrangement and styling of Alstroemeria Tornado  
House of Plants Amsterdam Rai Hortifair  
Design theme house Basic & Trends in Aalsmeer

## **2001:**

Photo shoot for journal 'De Pook'  
Lecture on technique at VBW Flowers & Trends exhibition  
Judge at Equeuro junior  
Design and construction of vases and containers  
Demonstration KMTP  
Exhibition 'Week of the countryside' in Schipluiden  
Competition 'Jubilee Pyramid of Naaldwijk'  
Competition for countries in Hardenberg  
Guest-teacher at Holland College in De Lier  
Demonstration Floral Christmas in Zuid-Laren  
Master class for Clussius College

## **2000- Launching Akkerdesign**

### **2000:**

Participated in European junior championship

Publication of the first book "Floral composition"

Boat decoration – 'Floating Pageant' in De Lier

Exhibition 'Retouch the Volker'

Exhibition 'Week of the countryside' in Schipluiden

Judge at Equeor junior 'Design and Construction'.

### **1999:**

Exhibition 'Goodbye summer'

Boat decoration- 'Floating Pageant' in De Lier

Sunflower exhibition in Naaldwijk

Design and arrangements for the book; "Floral composition"